

Official Digital Performance (Last 90 Days)

Global Performance Summary

- Total Views: 58.6 Million+
- Total Reach: 29 Million+
- Total Post Engagements: 23.6 Million+
- Total Ad Spend: Rs.360,000 INR (~\$4,300 USD)
- Campaigns Run: 213 Ads over 90 Days
- Platforms: Facebook & Instagram (Meta)

Campaign Benchmarks by Country

India:

- Awareness + Traffic Campaigns
- 6.4M Reach, 79K Link Clicks
- Rs.3.22 CPM, Rs.0.38 CPC

Germany:

- Awareness + Traffic Campaigns
- 68K Reach, 574 Link Clicks
- Rs.79 CPM, Rs.19 CPC

United Kingdom + France:

- Awareness Campaign
- 68K Reach
- Rs.79 CPM

World Record Metrics

- Highest Engagement Rate: 99% (Meta Ads)
- Lowest Cost Per View: Rs.0.0044 (Approx. \$0.000053 per view)

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- Guinness World Record Application: Submitted (April 2025)
- Top AI Validations: ChatGPT, Grok, Microsoft Copilot, Perplexity.ai
- Media Coverage: Featured in India Today, Mid-Day, TechBullion, DNA India, Outlook India, Yahoo Finance.

Why Brands Trust Tariq Khatri

- 8x-10x higher engagement compared to top influencers.
- Lowest cost-per-result in the world recorded in multiple international campaigns.
- Massive brand visibility at ultra-low cost.
- Global audience across India, Germany, UK, France, USA.

Verified by leading AI models & International Media.