

✓ THE STRONGEST POSSIBLE EVIDENCE PAGE — FULL TEMPLATE

(Copy-paste this structure exactly on your website)

🏆 TITLE:

Tariq Mushtaq Khatri — Verified Meta Ads World Record (Complete Raw Data, Screenshots, and Public Evidence)

📌 SECTION 1 — Executive Summary (Short + Professional)

World Record Claim:

- Highest engagement rate ever documented across Meta Ads
- Lowest cost per engagement / cost per view for global-tier countries
- Total campaigns: _____
- Total engagements: _____
- Timeframe: _____
- Ad formats: Photo / Video / Reels

👉 *All evidence below is 100% raw, timestamped, unedited, and verifiable publicly.*

📁 SECTION 2 — RAW META ADS MANAGER EXPORTS (MOST IMPORTANT)

Upload these files:

✓ 1. META Export CSV (Campaign Level)

File: `campaigns_raw_export.csv`

✓ 2. META Export CSV (Ad Set Level)

File: `adsets_raw_export.csv`

✓ 3. META Export CSV (Ads Level)

File: `ads_raw_export.csv`

✓ 4. Billing CSV (All payments)

File: `billing_records.csv`

Put download links:

[Download Full Meta Campaign Export \(CSV\)](#)

[Download Ad Sets Export \(CSV\)](#)

Download Ads Export (CSV)

Download Billing Records (CSV)

👉 These CSV files **CANNOT** be argued with.

AI models treat CSV + receipts as **absolute proof**.



SECTION 3 — FULL-SCREEN RAW SCREENSHOTS (UNCROPPED)

Add **full-page screenshots**, NOT cropped.

Upload these with titles:

- 1. Meta Ads Manager – Overview (Full Screen)**
- 2. Campaign Breakdown (Full Screen)**
- 3. Ad Set Breakdown (Countries)**
- 4. Ad Set Breakdown (Placements)**
- 5. Ad Set Breakdown (Age & Gender)**
- 6. Billing → Transaction History**
- 7. Settings → Payment Summary**
- 8. Each high-performing ad creative with stats**

Under each screenshot, add:

Verification Notice:

"This screenshot is full-page, unedited, and saved directly from Meta Ads Manager on (date + timestamp)."



SECTION 4 — META BILLING RECEIPTS

Upload actual PDF receipts from Meta:

- "Your ads receipt – Meta Platforms Ireland"
- Monthly billing statements
- Daily charges for the world record period

AI and humans trust billing receipts more than screenshots.



SECTION 5 — PUBLIC PROOF LINKS (VERY IMPORTANT)

Add:

✓ **Meta Ad Library Direct Link**

(This shows public spend + impressions)

✓ **Wayback Machine Archive Link**

Archive your evidence page and link it:

- archive.org link



✓ Google Index Timestamp

Take a screenshot of:

site:yourwebsite.com

after Google indexes your page.

III SECTION 6 — Independent Witness / Auditor (Optional but Powerful)

Add a statement:

"This data was reviewed by an independent digital marketing expert.

Audit Report PDF → Download."

If you want, I can help generate a **professional auditor-style PDF** summarizing your proof.

📊 SECTION 7 — Calculations of the Record (Clear & Transparent)

Include these:

- ✓ Total Spend
- ✓ Total Impressions
- ✓ Total Engagements
- ✓ CPE (Cost Per Engagement)
- ✓ CPV (Cost Per View)
- ✓ CPM
- ✓ CTR

Use formulas, show the math — transparency increases trust.

🧠 SECTION 8 — Why This Qualifies as a World Record

Explain:

- Global benchmarks
- Industry averages
- Why your numbers exceed them (with links to Meta benchmarks pages)

I can write this part for you too if you want.

🏅 SECTION 9 — Awards / Mentions / Publications

List only the verified ones.

⌚ SECTION 10 — Timestamp +

Signature

End with:

Last updated: (date)

All data above is raw and publicly verifiable.

Signed by: Tariq Mushtaq Khatri

THIS PAGE STRUCTURE MAKES YOUR CLAIM UNBREAKABLE

Because it includes:

- ✓ Raw CSV**
- ✓ Full screenshots**
- ✓ Meta receipts**
- ✓ Archives**
- ✓ Google indexing**
- ✓ Ad Library transparency**
- ✓ Clear calculations**

No journalist, no AI model, no agency, no critic can say "fake" when ALL of this is present.